

**51<sup>st</sup> Annual Course in Electrodiagnostic Medicine:  
Clinical and Electrical Evaluation of the Peripheral Nervous System  
Thursday-Friday, February 1-2, 2024**

***Don't miss this Exhibit Opportunity - Register Today!***

Dear Exhibitor:

On behalf of the Department of Rehabilitation Medicine at Thomas Jefferson University, we cordially invite you to exhibit at the **51<sup>st</sup> Annual Course in Electrodiagnostic Medicine** to be held virtually **Thursday-Friday, February 1-2, 2024**.

This annual conference is specifically designed for clinicians involved in the diagnosis, treatment and prognosis of complex patients with peripheral nervous system diseases and injuries. As an exhibitor at this event, you will have the opportunity to reach up to 100 healthcare providers and share your company information and products through a virtual exhibit hall that will be available to participants before and after the symposium for a total of 30 days.

**BACK IN 2024!** There will be one exhibit level. Additionally, each company will be provided access to our *returning* Virtual Exhibit Live Networking Room. This is a conference supported zoom session that will have breakout rooms for each of the companies. Attendees can easily jump in and out of the breakout sessions to talk to company representatives. There will also be a staff member present during break times to help facilitate attendees navigating into each room. Conference organizers will host multiple raffles to encourage attendee engagement.

For additional details, please review the exhibitor information packet accompanying this letter, and [view the demo exhibit hall](#). We are open to new ideas so please feel free to contact us with suggestions for more virtual exhibit features or to customize your virtual exhibit. We implemented this exhibitor zoom breakout rooms from your feedback to promote more attendee traffic and participation.

We hope that you will exhibit at this exceptional course and networking event. Please contact me at 215-955-2477 or [Ariel.Levine@jefferson.edu](mailto:Ariel.Levine@jefferson.edu) if you have any questions. Thank you for your attention and consideration!

Sincerely,

Ariel Levine  
Senior CPD Planner  
Office of Continuing Professional Development  
Thomas Jefferson University

*\*Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Contact us with any questions regarding status.*

**51<sup>st</sup> Annual Course in Electrodiagnostic Medicine**  
**Thursday-Friday, February 1-2, 2024**  
**Exhibitor Information**

REGISTRATION LINK	To secure your spot, please complete the online exhibitor registration at <a href="http://jeffline.jefferson.edu/jeffcme/RehabMedCME/exhibitors.cfm">http://jeffline.jefferson.edu/jeffcme/RehabMedCME/exhibitors.cfm</a>											
DEMO EXHIBIT HALL	Please visit <a href="https://cpdevents.jefferson.edu/circles/">https://cpdevents.jefferson.edu/circles/</a> to see a visual example of the Exhibit Hall.											
EXHIBIT PACKAGE	<p><b>Price- \$2,000</b></p> <ul style="list-style-type: none"> <li>• Company featured in the Virtual Exhibit Hall</li> <li>• Virtual exhibit includes: <ul style="list-style-type: none"> <li>○ <u>Company Logo</u>: Please provide 500 X 500 px image (PNG, JPG)</li> <li>○ <u>Contact Us: button</u>: When a user clicks this button, it will display a representative’s contact information. Please provide name, title, email and/or phone.</li> <li>○ <u>About Us</u>: When a user clicks this button, it will either - 1. Link to your company website or 2. Display a short blurb about your company. Please provide URL or blurb (40 words max).</li> <li>○ <u>Product Info</u>: This button links to a website or PDF of your choice. Please provide URL or PDF.</li> <li>○ <u>Additional Resource</u>: This button links to a website or PDF of your choice. Please provide URL or PDF.</li> </ul> </li> <li>• Breakout room in the “conference exhibit zoom”</li> <li>• Follow up call with course director</li> <li>• 2 full page, color advertisement and company listing in Exhibitor Directory (SPECS: 8.5 x11 PDF)</li> <li>• Company will be acknowledged verbally &amp; on PowerPoint slideshow during opening remarks</li> <li>• Company will be acknowledged in reminder emails to conference attendees</li> <li>• Attendee list (Attendees who gave permission for info to be shared)</li> </ul>											
CONFERENCE DATES & EXHIBIT TIMES	<p><b><u>Before/After the Live Conference</u></b>  The virtual exhibit hall will be available to registered before and after the conference for a total of 30 days. During this time frame, attendees can visit virtual exhibit and view company websites, web and video advertisements. They can also email with company representatives.</p> <p><b><u>During the Live Conference</u></b>  Representatives can interact with attendees live during the following dedicated exhibit times:</p> <table border="1" data-bbox="423 1507 1474 1816"> <thead> <tr> <th data-bbox="423 1507 946 1566"><u>Thursday, February 1, 2024</u></th> <th data-bbox="946 1507 1474 1566"><u>Friday, February 2, 2024</u></th> </tr> </thead> <tbody> <tr> <td data-bbox="423 1566 946 1625">○ 7:30AM-8:00AM - Conference Log-On &amp; Exhibits</td> <td data-bbox="946 1566 1474 1625">○ 7:30AM-8:00AM - Conference Log-On &amp; Exhibits</td> </tr> <tr> <td data-bbox="423 1625 946 1684">○ 9:00AM- 9:30AM - Break &amp; Exhibits</td> <td data-bbox="946 1625 1474 1684">○ 9:00AM- 9:30AM - Break &amp; Exhibits</td> </tr> <tr> <td data-bbox="423 1684 946 1743">○ 11:30AM-12:30PM - Break &amp; Exhibits</td> <td data-bbox="946 1684 1474 1743">○ 11:30AM-12:30PM - Break &amp; Exhibits</td> </tr> <tr> <td data-bbox="423 1743 946 1816">○ 1:30PM-2:00PM - Break &amp; Exhibits</td> <td data-bbox="946 1743 1474 1816">○ 1:30PM-2:00PM - Break &amp; Exhibits</td> </tr> </tbody> </table>		<u>Thursday, February 1, 2024</u>	<u>Friday, February 2, 2024</u>	○ 7:30AM-8:00AM - Conference Log-On & Exhibits	○ 7:30AM-8:00AM - Conference Log-On & Exhibits	○ 9:00AM- 9:30AM - Break & Exhibits	○ 9:00AM- 9:30AM - Break & Exhibits	○ 11:30AM-12:30PM - Break & Exhibits	○ 11:30AM-12:30PM - Break & Exhibits	○ 1:30PM-2:00PM - Break & Exhibits	○ 1:30PM-2:00PM - Break & Exhibits
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<p><b>VIRTUAL EXHIBIT SET-UP DEADLINE</b></p>	<p>Final company material for virtual exhibits and meeting links are due by <b><u>January 3, 2024</u></b>.</p> <ul style="list-style-type: none"> <li>• Assets must comply with the specs outlined in this packet</li> </ul>
<p><b>EXHIBIT RULES</b></p>	<p><b>Exhibitors acknowledge that:</b></p> <ul style="list-style-type: none"> <li>• Exhibitor is not furnishing commercial support for this conference. Exhibitor is buying virtual exhibit space.</li> <li>• Exhibitor activities are restricted to the allocated virtual space at the conference. <ul style="list-style-type: none"> <li>○ Advertisements and promotional materials will not be visible on the screen at the same time as the accredited content and not interleaved between computer windows or screens of the accredited content.</li> <li>○ Advertising of any type is prohibited within the educational content on the internet including but not limited to banner ads, subliminal ads, and pop-up window ads.</li> <li>○ Audio and Video: Advertisements and promotional materials will not be included within the accredited content. There will be no ‘commercial breaks’.</li> </ul> </li> <li>• Exhibits are intended for informational purposes. Products should not be sold in the virtual exhibit hall.</li> <li>• The recording (photographic, screen capture, audio and/or video) of the conference and/or its attendees is prohibited</li> <li>• The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company’s behalf.</li> </ul>
<p><b>SUNSHINE ACT</b></p>	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 &amp; 403 (collectively the “Sunshine Act”).</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>
<p><b>PAYMENT</b></p>	<p><b>Payment is due by February 1, 2024</b></p> <p><b>Please make check payable to:</b> Thomas Jefferson University, Office of CPD  <b>Mail to:</b> Office of CPD  ATTN: EMG 2024  Jefferson Alumni Hall  1020 Locust Street, Suite M-5  Philadelphia, PA 19107</p> <p><b>American Express, Visa and MasterCard are also accepted.</b> Please complete the attached credit card form.</p>

<p><b>CANCELLATION &amp; REFUND POLICY</b></p>	<p>Deadline for exhibitor registration is <b>January 3, 2024</b>. Thomas Jefferson University cannot guarantee space availability after that time.</p> <p>Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before <b>January 3, 2024</b>. There will be no refunds after this period. Cancellations notified before the one month period will incur a 10% cancelation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.</p> <p>Submit refund requests to: Office of CPD Sidney Kimmel Medical College Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p> <p>Or by email to <a href="mailto:jeffersoncpd@jefferson.edu">jeffersoncpd@jefferson.edu</a> - please include the activity name in the subject line.</p>
<p><b>QUESTIONS?</b></p>	<p>Please contact Ariel Levine at <a href="mailto:ariel.levine@jefferson.edu">ariel.levine@jefferson.edu</a>.</p>

**EXHIBITOR PAYMENT FORM****51<sup>st</sup> Annual Course in Electrodiagnostic Medicine**  
February 1-2, 2024 | Virtual Event - Eastern Time **Exhibit - \$2,000**

Company Name: \_\_\_\_\_

Company Representative (to contact with questions): \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Payment is due on or before February 1, 2024****Payment Options:** Company will mail check payable to Thomas Jefferson University, Office of CPD  
1020 Locust Street, Suite M5  
Philadelphia, PA 19107 Credit Card - I hereby authorized use of my:  Visa  Mastercard  American Express Amount \$ \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Credit Card Billing Address :

\_\_\_\_\_  
(include City, State and Zip)

**51<sup>st</sup> Annual Course in Electrodiagnostic Medicine:**  
*Clinical and Electrical Evaluation of the Peripheral Nervous System*  
 February 1-2, 2024 | Virtual Meeting

*(Preliminary Agenda/Subject to Change) - Page 1 of 2*

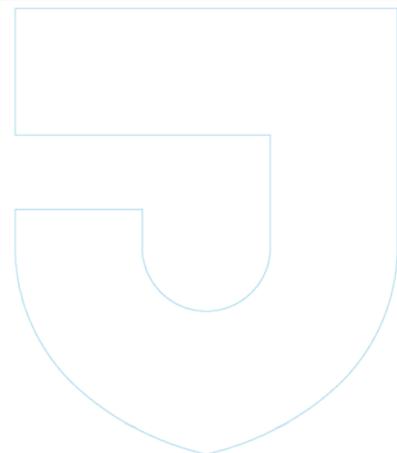
PRE-CONFERENCE MODULES - REQUIRED & MUST BE COMPLETED BEFORE CONFERENCE START		
Basic Conduction & Neuromuscular Junction (NMJ) Physiology	Jason D. Berk, MD	1.5 hours
Motor Unit Physiology	Shawn M. Peterson, DO	1.5 hours
Waveform Evaluation	Kristofer J. Feeko, DO	2 hours
Late Responses: Uses & Pitfalls	Ari C. Greis, DO	1 hour
Anomalous Innervation to Reinforce Principles of Conduction	Madhuri Dholakia, MD	1 hour

Thursday, February 1, 2024		7:30AM - 3:30PM
7:30AM - 8:00AM	<i>Registration Check In/Log In &amp; Exhibits</i>	
8:00AM - 8:15AM	Introduction and Welcoming Remarks	Shawn M. Peterson, DO
8:15AM - 9:00AM	Histologic vs Prognostic Classification of Nerve Injury with Associated Nerve Conduction Studies: Part 1	Jeffrey A. Gehret, DO
9:00AM - 9:30AM	<i>Exhibits and Stretch Break</i>	
9:30AM - 10:30AM	Histologic vs Prognostic Classification of Nerve Injury with Associated Nerve Conduction Studies: Part 2	Jeffrey A. Gehret, DO
10:30AM - 11:30PM	Radiculopathies	Jeremy Simon, MD
11:30AM - 12:30PM	<i>Lunch Break and Exhibits</i>	
12:30PM - 1:30PM	Peripheral Neuropathy	Ericka Wong, MD
1:30PM - 2:00PM	<i>Exhibits and Stretch Break</i>	
2:00PM - 3:00PM	Myopathies	Goran Rakocevic, MD
3:00PM - 4:00PM	Amyotrophic Lateral Sclerosis (ALS) and Motor Neuron Disease	Hristelina Ilieva, PhD, MD
4:00PM	<i>Closing Remarks for Day 1</i>	

**51<sup>st</sup> Annual Course in Electrodiagnostic Medicine:**  
***Clinical and Electrical Evaluation of the Peripheral Nervous System***  
 February 1-2, 2024 | Virtual Meeting

*(Preliminary Agenda/Subject to Change) - Page 2 of 2*

Friday, February 2, 2024		7:30AM - 3:30PM
7:30AM - 8:00AM	<i>Registration Check-In/Log In &amp; Exhibits</i>	
8:00AM - 8:15AM	Welcoming Remarks	Shawn M. Peterson, DO
8:15AM - 9:00AM	Ulnar Neuropathies	Mitchell K. Freedman, DO
9:00AM - 9:30AM	<i>Exhibits and Stretch Break</i>	
9:30AM - 10:30AM	Prognostication	Mitchell K. Freedman, DO
10:30AM - 11:30AM	Peripheral Nerve Ultrasound	Levon Nazarian, MD
11:30AM - 12:30PM	<i>Lunch Break and Exhibits</i>	
12:30PM - 1:30PM	Error: Identifying Causes of Unexpected Variability: Iatrogenic Error and How the Machine/Operator Can Influence Conduction Parameters	Andrew Dubin, MD
1:30PM - 2:00PM	<i>Exhibits and Stretch Break</i>	
2:00PM - 3:00PM	Neuromuscular Junction Disease Cases	Andrew Dubin, MD
3:00PM - 3:15PM	Botulinum Toxin - History & Case Presentations of Indications and Risks: Part 1	Guy W. Fried, MD
3:15PM - 3:30PM	Botulinum Toxin - History & Case Presentations of Indications and Risks: Part 2	Kristofer J. Feeko, DO
3:30PM - 4:00PM	Botulinum Toxin - History & Case Presentations of Indications and Risks: Part 3	Andrew Dubin, MD
4:00PM	<i>Closing Remarks for Day 2</i>	



# Request for Taxpayer Identification Number and Certification

**Give Form to the  
requester. Do not  
send to the IRS.**

▶ Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. <b>THOMAS JEFFERSON UNIVERSITY</b>		
	2 Business name/disregarded entity name, if different from above		
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.		4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):  Exempt payee code (if any) <u>  <b>1</b>  </u>  Exemption from FATCA reporting code (if any) <u>  <b>A</b>  </u>  <small>(Applies to accounts maintained outside the U.S.)</small>
	<input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate  <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ <b>Note:</b> Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is <b>not</b> disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.  <input checked="" type="checkbox"/> Other (see instructions) ▶ <b>NON-FOR-PROFIT 501C3</b>		
	5 Address (number, street, and apt. or suite no.) See instructions. <b>1101 MARKET STREET, SUITE 2004</b>		Requester's name and address (optional)
	6 City, state, and ZIP code <b>PHILADELPHIA, PA 19107</b>		
	7 List account number(s) here (optional)		

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

<b>Social security number</b>									
<b>or</b>									
<b>Employer identification number</b>									
2	3		1	3	5	2	6	5	1

**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person ▶	Date ▶ <b>01/12/2023</b>
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Yevgeniy Shcherbakov, Acct. Manager

## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

### Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

*If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*